SlipStream SP

Acceleration Solutions for
The Next Generation of ISPs

SlipStream SP is the defacto standard in accelerated dial-up services, used by more than 900 Service Providers around the world. SlipStream SP is a powerful web and email acceleration solution that compresses, optimizes and streamlines data, providing up to six times increase in transmission speeds over any network. This solution gives ISPs an alternative product offering for subscribers who either don't have access to high-speed cable or DSL services, or don't want to pay the higher prices charged for broadband. SlipStream's proprietary, patented technology reduces bandwidth and accelerates access to information, creating a more fulfilling online experience that satisfies your customers' need for affordable speed and your need for new revenue opportunities.

SlipStream is committed to helping ISPs develop value-added services that are quickly and easily deployed, strengthen subscriber retention and acquisition, increase profits, and give you a competitive advantage… now, and for the next generation of ISPs.

SlipStream SP delivers:

• the fastest technology and best compression performance… up to 6X faster
• complete interoperability with multiple 3rd-party applications
• seamless integration, with no infrastructure changes
• fast & flexible deployment, using our *FastStart* program
• low support requirements, resulting in the lowest total cost of ownership
• unique branding capabilities in multiple languages
• Pop-Up & Ad Blockers
• a partnership that delivers:
    – the stability of a company with reliable, proprietary technology
    – a reputation for superior customer service
    – a commitment to never compete for subscribers
    – people who understand ISPs and listen to your needs

Jacob Ziv, a co-inventor of the industry standard compression algorithm, Lempel-Ziv code, describes the work of SlipStream's Dr.Yang as an "elegant and efficient" innovation that has the potential to "significantly outperform" his own famous Algorithm.

"This is indeed a very significant result," says Ziv.
Technology Spotlight (October 2002)

"Technology like this has the potential to significantly elongate the life cycle of slower speed connections"
Mark R. Goldston, Chairman and CEO, United Online

"SlipStream's sophisticated technology was instrumental to the successful launch of NetZero HiSpeed and Juno SpeedBand…"
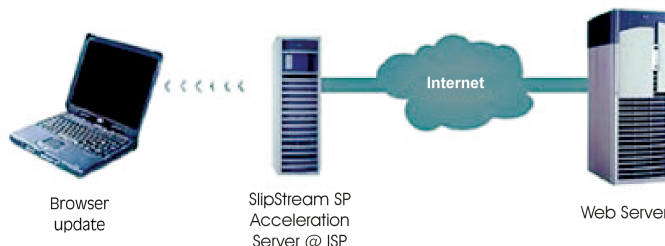*Gerald J. Popek, EVP and Chief Tech. Officer, United Online*

"We are benefiting from several of the enhanced features of SlipStream's version 3.1. The performance improvements and new features have helped us gain new customers and offer an Internet experience that is unique, faster and less frustrating than the competition"
Gabriel Pulido, President, Terranovus.net

How Does It Work?

SlipStream SP combines patented, proprietary data compression technology with optimization components that further improve performance the more you use it. SlipStream SP is comprised of two components: a scalable, high-perform-ance, configurable content acceleration server and a lightweight browser update. The SlipStream Server retrieves data from the requested external web server using a high-speed Internet connection, then compresses and optimizes the content for delivery.

Browser
update

SlipStream SP
Acceleration
Server @ ISP

Internet

Web Server

SlipStream SP Server

Ease of Deployment – can be quickly deployed without any changes to existing infrastructure

Scalability and Load Balancing – easy to increase capacity and ensure proper resource utilization and uninterrupted service

Object Caching – transparent data caching further enhances acceleration

System Compatibility – compatible with all 3rd-party applications including caching products, authentication methods, and parental control and SPAM filters

System Security – includes access control components and information about unauthorized access attempts

Statistics Logging – maintains stats on system performance, access times, number of users, user infor-mation, and data transfer info

Comprehensive Acceleration – of text data (lossless – http, xml, javascript), graphics (lossy – jpeg, gif, etc.), Flash, and web-based email (including attachments)

SlipStream Browser Update

Lightweight Design – installer is less than 1MB and total disk space is only 5MB – an even lighter version is available for mobile devices

Powerful User Controls – includes powerful content customization options

Comprehensive Statistical Information – provides detailed information on the compression achieved

Advanced Image Compression – new patent-pending feature that both reduces size and improves quality of compressed images

Extensive Compatibility
• Windows support (95, 98, ME, 2000, XP, and NT) plus MAC OS-X, PocketPC2003, and more under develop-ment

• Extensive Browser support (IE4.0+, Netscape 6.0+)

• Supports HTTP, POP3, SMTP

• Supports multiple connectivity modes – LAN, WAN, dialup, wireless/cellular, ISDN, FrameRelay, DSL, etc.

About SlipStream

Founded in 2000, SlipStream Data Inc. is a privately-owned software development company that delivers on the need to increase the speed of information delivery over any network. SlipStream SP is the fastest web and email acceleration tech-nology on the market, as confirmed by ongoing independent tests. Our most recent release, version 3.2, is over 40% faster then the closest competitor.

But SlipStream delivers more than just the fastest acceleration technology…

SlipStream SE applies the same proven technology to accelerate critical business data and provide fast and secure access for enterprises with remote offices and mobile workers.

The SlipIN Framework is a new concept in integrated, revenue-generating, value-added services for ISPs. SlipIN will deliver a customizable, single interface that gives ISPs complete control over the services they bundle and sell.

Visit our web site or contact us to learn more about the power of SlipStream.

SlipStream

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TECHNICALLY SUPERIOR
SUPERIOR TECHNICALLY

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